

YEAR END 2021 STATISTICS

Global registrations

International seafarers:

52.6%

UK seafarers:

47.4%



Rank

Officers:

64%

Master/Chief Engineer:

22%

Rating:

14%



Mentees

64



Secured a maritime job

23%



Age range

Up to 24: **2%** 25-34: **47%**

35-44: **33%** 45-54: **13%**

55-64: **5%**

Gender

Male:

86%

Female:

14%



CAREER MENTORING

Mentees

"Ultimately I joined the programme to put myself in the best possible position to land the career ashore I wanted. In the end the programme succeeded and I secured my position ashore first time around. There is ongoing support from the programme after transitioning ashore, so I look forward to chatting with my mentor in the future."

Coming Ashore Mentee #1 (was Chief Officer unlimited now Surveyor with the MCA)

"I had come across the 'Coming Ashore programme' on the website. The scheme was aligned to my immediate aim of finding shore-based employment, and I was happy to enrol. I was paired with a mentor who had a wealth of experience in the shore-side sector in which I wished to gain future employment. My mentor imparted some very valuable knowledge, which I took heed of when reaching out to prospective employers. I was pleased to be offered employment for my intended role, within three weeks of embarking on the programme."

Coming Ashore Mentee #2 (was Chief Officer unlimited now operations role in European office of large shipping company)

"I found the programme very helpful! My mentor was very accommodating and knowledgeable, in particular he did a good review of my CV with suggestions for improvement and also helped me summarise my varied work history, including agency work into a helpful work appendix which I could attach to my CV. He also regularly contacted me with job opportunities that he thought I was suitable for."

Coming Ashore Mentee #3 (was Deck Officer unlimited now Project Manager with Ocean Technologies Group)

Mentors

"Coming ashore is a leap into the dark for most of us. It certainly was for me. It feels like there are jobs and opportunities out there but you have no access to them, nor much of an idea where or what they are. The Marine Society's Coming Ashore programme solves this problem by connecting those coming ashore to those who have already made the transition. That way, those coming ashore have the support, contacts and mentoring necessary to make their move ashore a great success."

Paul Naranjo-Shepherd, Whitehorse Maritime

"As a mentor, one of the first discussions in my mentoring meetings has been about the path I have taken, what I have learned along it, and whether I would choose the same again. So, while helping others, it has been really useful for me to examine my own progress and route ahead."

Steven Jones, Technology and Ports Specialist at The Department for International Trade (DIT)

"For some seafarers the process of finding a job ashore goes smoothly as they continue to progress their careers. For many others they really do feel like fish out of water. They don't recognise the value of their skills and experience accumulated whilst at sea, or understand how and where it can be applied ashore. The Coming Ashore programme helps them identify how to frame their value, and showcase it within their CV, and identify the roles that it fits. It also helps them to research, build and maintain a network of friends and contacts, that will support their career development ashore."

Steve Cameron, AFNI. CMR Support Ltd

marine-society.org/coming-ashore

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Marine Society & Sea Cadets, a charity registered in England and Wales 313013 and in Scotland SC037808

COMING ASHORE

Offers seafarers a structured programme to transitioning to a shoreside career in the maritime industry



Coming Ashore is a comprehensive mentoring programme specifically designed to support seafarers who want to transfer their knowledge, skills and experience into a new shore-based career in the international maritime industry.

MEETING THE NEEDS OF SEAFARERS COMING ASHORE

The Coming Ashore programme was set up by Marine Society as a proactive response to the recommendations from the Maritime Growth Study (2015) commissioned by Project Ulysses. Project Ulysses was established by a group of industry partners: Trinity House, Maritime London, Merchant Navy Training Board (MNTB), Nautilus International and Marine Society. One of the project's main objectives was to better understand the skills needed by seafarers in order to make themselves successful securing employment in a shore based maritime career.

Marine Society identified a clear requirement to develop an impactful programme that would support seafarers with career coaching, up-skilling resources and a framework for success.



The Coming Ashore programme aims to provide seafarers with a comprehensive range of free resources and professional guidance whilst simultaneously cultivating a talent bank of future employees for the maritime services sector.

The Coming Ashore programme is there to help bridge the gap between highly skilled and talented seafarers and the knowledge required to seize employment opportunities ashore.

Marine Society is keen to work with a network of partners in maritime business services to maximise the opportunities for success of its participants.



THE PROGRAMME

The Coming Ashore programme offers participants a structured approach transitioning from a sea-based role to a long term career path ashore, with support from the following:

- Pairing with a maritime industry mentor
- Online resources to help individual's research suitable new roles
- Independent advice and feedback on individual plans and opportunities,
- Skills and needs assessment
- Personality profiling tool
- CV building and review
- Access to expert webinars and podcasts
- Free access to Marine Society's online education suite, Learn@Sea
- Work experience placements
- Online networking platforms (dedicated LinkedIn community)



Our team assess potential programme participants by reviewing their skills, experience and career aspirations in order to pre-qualify their application for the programme. Once the applicant is accepted, our team will pair them with an industry mentor who will build a tailored career transition plan with them.

The aim of the plan is to increase the participant's chances of success in securing a shore based role within the industry. Feedback received from current participants confirms the Coming Ashore programme is the only comprehensive service of its kind for seafarers.

Marine Society has secured the endorsement of both Nautilus International and Maritime London to support this initiative and encourage the involvement of sector stakeholders and employers.

GET INVOLVED

The Coming Ashore programme has proved its success by the numbers registering to join the programme and the number of mentees now working in a new role ashore. Using the free resources, participants have undertaken courses to upskill their knowledge and receive guidance on how to review their CV and interview techniques. This invaluable support prepares them for roles across a number of sectors including operations, management, ship broking and insurance.

Corporate support

Sponsorship

The Coming Ashore programme delivers a much needed talent bank of experience and knowledge for the benefit of international maritime employers, contributing to the success of their organisations. All the resources available are provided free of charge or heavily subsidised to Coming Ashore participants. Coming Ashore has been successful in securing an initial investment to launch the programme but now requires industry support to maintain its success in the future.

Marine Society is interested in talking to industry partners who want to invest in the future of the Coming Ashore programme. For more information on the sponsorship packages available, please contact our Corporate Fundraising Manager, MSSC, DDI: +44 (0) 20 7654 7046 e: comingashore@ms-sc.org

Programme support

Corporate collaboration

The Coming Ashore programme is a turn-key solution for maritime companies and organisations to source new talent for a variety of roles. The programme can be easily integrated into an organisation's recruitment strategy so that the organisation can hire future employees, bringing a wealth of knowledge and experience from at-sea roles combined with the skills and qualifications needed to succeed in shore-based employment.



Work experience

The success of the Coming Ashore programme means we are experiencing high demand for insight into potential maritime roles ashore. There is a demand for short-term work experience placements within the industry and we are very eager to partner with companies who can offer work experience placements to interested Coming Ashore mentees.

Mentorship

Does your organisation have a requirement for candidates with a seafaring background? Have you made the transition from a seafaring role in to a shore-based position? Would you be interested in imparting your knowledge and experience to future colleagues through volunteering as a mentor?

All Coming Ashore participants are committed to pursuing their aspirations for a shore based role. Sharing your knowledge with our Coming Ashore mentee's can be empowering. You have been successful in building your own career, so why not gain some recognition for your skills and expertise? It can be personally fulfilling to know that you are directly contributing to someone else's growth and success in making the transition from ship to shore.

For more information on how you can work with the Coming Ashore programme, please contact:

Head of Seafarer Learning and Welfare
DDI: 020 7654 7029
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COMING ASHORE PATHWAY

